



SPONSORSHIP OPPORTUNITIES

2025

About Us

Established in 1952, Kerrisdale Little League has been the heart of youth baseball in the westside of Vancouver for many generations. We are a non-profit, volunteer-run organization rooted in a strong community.

Our flagship field at Elm Park is prominently located in the heart of Kerrisdale on 41st Avenue. Every spring we open the season with great fanfare: our traditional parade down 41st Avenue to congregate at Elm Park for the opening pitch. Players aged 4 to 12 proudly wear their Sponsored team jerseys and revel in the community that is Kerrisdale Baseball.

Kerrisdale Little League is dedicated to providing children with a structured, supportive environment to develop physical literacy, emotional, and social skills while enjoying the camaraderie of team. Players learn the fundamentals of the sport such as hitting, fielding, and lessons in sportsmanship.

We are proud to be Kerrisdale Little League and to represent our community legacy for future generations of youth baseball in Vancouver.



Benefits of Sponsorship

Community Engagement

Sponsoring Kerrisdale Little League allows your business to connect with our local community and build brand awareness. Become recognized as active participants in supporting youth sports and local development. It feels good to help kids!

Brand Recognition

Have prominent brand visibility amongst the westside of Vancouver. Whether through team sponsorship or league sponsorship, your Logo and Business will be have a strong presence in the community.

Brand Loyalty and Future Generations

As players grow up in Kerrisdale Little League, they and their families develop a sense of loyalty to the business that support their teams. This is shown to influence their future purchasing habits for decades to come.



Team Sponsorship

A Kerrisdale Little League Tradition



Part of the Team!

- Logo/Business Name on displayed prominently on uniform
- Team Named after your business
- Recognition at opening & closing events (signage at parade)
- Framed team photo & thank you letter
- Option to provide targeted offers to KLL families

| DIVISION | TEAM SPONSOR | DIVISION SPONSOR* |
|-----------|--------------|-------------------|
| MAJORS | \$1200 | |
| MINORS | \$1000 | |
| ROOKIE | \$800 | \$2000 |
| T-BALL | \$500 | \$1500 |
| BLASTBALL | \$300 | \$1000 |

*Division Sponsor will have sleeve logo on all players in the Division



League Sponsorships

There are a variety of opportunities to support Kerrisdale baseball

| | | |
|-------------------------|---|---|
| DEVELOPMENT SPONSOR | <ul style="list-style-type: none">• Pre-season Clinics• Coach Development• In-Season Development | <ul style="list-style-type: none">• \$1000 and up |
| EQUIPMENT SPONSORS | <ul style="list-style-type: none">• Bat Sponsor• Catcher Gear Sponsor | <ul style="list-style-type: none">• \$2000 and up |
| POST SEASON SPONSORS | <ul style="list-style-type: none">• Select 8s Team• Select 9s Team• Select 11s Team | <ul style="list-style-type: none">• \$1500 and up |
| TOURNAMENT SPONSORS | <ul style="list-style-type: none">• 8s Tournament Lead Sponsor• 9s Tournament Lead Sponsor | <ul style="list-style-type: none">• \$2500 and up |
| SPECIAL EVENTS SPONSORS | <ul style="list-style-type: none">• Coach Appreciation Game Sponsor• Opening Day Sponsor• Closing Day Sponsor• Skills Day (Home Run Derby) Sponsor | <ul style="list-style-type: none">• \$1000 and up |
| #KLLSTRONG SPONSOR | <ul style="list-style-type: none">• For businesses and families in our community that want to show support• Receive a vinyl window sticker and magnet to proudly display | <ul style="list-style-type: none">• \$150 |



2024 Team Sponsors



2024 League Sponsors



Thank you for your generosity

Kerrisdale Little League



sponsorship@kerrisdalebaseball.com